Audi Genuine Accessories. As individual as you are.

Make the most of every journey in your A1 or S1, thanks to a wide range of accessories approved by our experts. Each one is created with the same care and attention to detail you expect of Audi, produced to our meticulous standards and designed to integrate perfectly with the car you drive. Take a look through this guide to see a wide selection of the accessories available, then visit the online AudiStore.

Sport and design

Add an extra touch of style and flair to your A1 or S1 with a range of dynamic options.

Transport

Wherever your journey takes you, make sure you can bring everything you need with genuine Audi travel accessories.

Communication

Music. Phone contacts. Social networks. Stay connected to everything that matters as you drive with our communication technology.

Family

Nothing in your Audi could be more important than your family, so we’ve developed features with their safety, security and convenience in mind.

Comfort and protection

Give your Audi all the protection it needs, whether it’s against muddy footprints or scratches while unloading luggage.
Sport and design

Side sills*
Accentuate the dynamic body contour and give the vehicle an individual look. Paint finishes in the vehicle colour or a preferred colour. For contrasting paint finishes, see the next page; other preferred colours only available as a retrofit.

Front spoiler lips*
Make the front apron appear deeper and wider. Paint finishes in the vehicle colour or a preferred colour. For contrasting paint finishes, see the next page; other preferred colours only available as a retrofit.

Sport tailpipe trims*
Made from chrome-finished stainless steel. Single or twin tailpipes available, depending on the engine option. Also available: Sport tailpipe trims in chrome (black) for an even more dynamic look at the rear.

Style Pack in vehicle colour*
The Style Pack reinforces the sporty style of your Audi A1. The pack includes front spoiler lips, side sills, a rear diffuser and Sport tailpipe trims. Further information about the individual pack components can be found to the left and on the next page.

Roof spoiler in the vehicle colour, Sportback
Gives the rear of the vehicle a distinctive finish. Specially tailored to the design of the A1 Sportback.

* Available as optional equipment or as a retrofit solution from your Audi Centre.
Roof spoiler in the vehicle colour, 3-door
The expressive design gives the rear of the vehicle a distinctive finish. Specially tailored to the design of the 3-door version.

Colour variants*
Use the different colours for the exterior paint range to achieve completely unique contrasts and create the look you want for your Audi A1 or A1 Sportback. The colour scale below shows which colours are available and whether they come with a gloss or matt finish.

You can discover more about the individual elements over the next few pages.

Roof spoiler and Style Pack in contrasting colour*
Greater individuality with the colour combinations of your choice. As with the individual components on the previous pages, you can use the roof spoiler to create an even more precise look. The front spoiler lips, side sills and roof spoiler are available in a contrasting paint finish and can be ordered individually or together.

There are various possible combinations, such as the roof spoiler and Style Pack in the same contrasting colour or the Style Pack in the vehicle colour and roof spoiler in a contrasting colour. You can select from the following colours: Brilliant black; Daytona grey, pearl effect; Daytona grey, matt; Glacier white, metallic; Floret silver, metallic and Macau yellow.

Rear diffuser*
Creates an eye-catching look for the rear, giving the vehicle an even sportier line. Available in Matt black or primed and painted in a colour of your choice (see also only in Matt black).

Decals for the rear*
Create an all-round striking look, with the decal set for the lower area of the tailgate.* You can select from the following colours: Brilliant black, matt; Daytona grey, pearl effect; Daytona grey, matt; Glacier white, metallic; Floret silver, metallic and Macau yellow.

Decals in V-design*
For an especially dynamic accent. Available in the following colours: Brilliant black, matt; Daytona grey, pearl effect; Daytona grey, matt; Glacier white, metallic; Floret silver, metallic; and Macau yellow.*

Colour variants*
Use the different colours for the exterior paint range to achieve completely unique contrasts and create the look you want for your Audi A1 or A1 Sportback. The colour scale below shows which colours are available and whether they come with a gloss or matt finish.

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Roof spoiler in the vehicle colour, 3-door
The expressive design gives the rear of the vehicle a distinctive finish. Specially tailored to the design of the 3-door version.

Decals for the roof arch*
Give the characteristic roof arch of your Audi A1 or A1 Sportback a personal touch with a decal set in a contrasting paint finish. This is an exclusive alternative for the top of the A1 Sportback’s roof, which offsets the colour of only the roof arch. Available in the following colours: Brilliant black, matt; Daytona grey, pearl effect; Daytona grey, matt; Glacier white, metallic; Floret silver, metallic and Macau yellow.

Decals for the roof*
Give the characteristic roof arch of your Audi A1 or A1 Sportback a personal touch with a decal set in a contrasting paint finish. This is an exclusive alternative for the top of the A1 Sportback’s roof, which offsets the colour of only the roof arch. Available in the following colours: Brilliant black, matt; Daytona grey, pearl effect; Daytona grey, matt; Glacier white, metallic; Floret silver, metallic and Macau yellow.

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Decorative trims for the interior and exterior mirror covers
Add a touch of individuality, style and charm to your A1.* Available in the following colours: Daytona grey, pearl effect; Glacier white, metallic; Floret silver, metallic and Macau yellow or as a special highlight: exterior mirror covers in Carbon.

Illuminated door sills*
* ‘A1 logo’ installation kit for the A1 (illuminated sills) and the A1 Sportback (illuminated sills). Illumination is activated whenever you enter or exit the vehicle. For added kerb appeal.

Footrest and pedal caps in stainless steel*
As attractive as they are practical. The footrest and pedal caps are made from brushed stainless steel, with a rubber coating on the surface to provide better grip. Available for automatic and manual gearboxes.

Valve caps
The four metal valve caps with embossed Audi logo provide enhanced protection for the valve against dust, dirt and moisture. Available for rubber, metal and aluminium valves.

Snow chains
For increased hold on snow and ice. Available in a range of sizes.

Footrest and pedal caps in stainless steel*
Installation as optional equipment or as a retrofit solution from your Audi Centre.

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Body Styling Pack*

This Body Styling Pack includes: front apron in Platinum grey with aluminium look, front and rear wheel arch covers in Platinum grey, side skirts in Platinum grey with aluminium look and rear apron in Platinum grey.

Decal sets and decorative trims*

Decal sets for the roof arch and rear in Platinum grey, and eye-catching decorative trim for the exterior mirrors in Platinum grey. Available as an option only in conjunction with the Body Styling Pack.

Cast aluminium wheels in ‘5-arm cavo’ design, high-gloss turned finish*

These cast aluminium wheels are available separately and accentuate the sporty style of the A1. Available in sizes 17” x 7.5J for 215/40 R17 tyres, or 18” x 7.5J for 225/35 R18 tyres. Available as an option only in conjunction with the Body Styling Pack.

* Available ex works as optional equipment or as a retrofit solution from your Audi Centre.

Decal set for the roof arch in chequered-flag design, Floret silver*

A reminder of our racing heritage: a decal set in chequered-flag design for the roof arch of your Audi A1 or A1 Sportback.

Decorative trims for the exterior mirrors in Floret silver, matt*

Decorative trims for the exterior mirrors in Floret silver, matt. Only in conjunction with decals for the roof arch.

Decorative trims for the interior in chequered-flag design, Floret silver*

The sporty look extends to the interior with decorative trims for the interior mirrors and vents in a chequered-flag design, as well as trims for the air vents and door pull handles.

Decorative trims for the exterior in chequered-flag design, Floret silver*

An exclusive decal set for the lower part of the tailgate. Grip in sequence with film sets for the roof arch in chequered-flag design.

* Available ex works as optional equipment or as a retrofit solution from your Audi Centre.
Carrier unit
Carrier unit for car and roof rack modules, such as the bicycle rack, kayak rack or ski & luggage boxes, made from anodised aluminium. The carrier unit is easy to fit and lockable. Maximum permissible gross weight of the carrier unit, roof rack modules and load: 75 kg.
Bicycle rack

This bicycle rack, made from specially shaped aluminium and powder-coated steel, enables you to attach your bike to your Audi safely and securely. Lockable. Maximum load capacity: 17 kg. Can only be used in conjunction with the carrier unit.

Bicycle carrier for the trailer towing hitch

Bicycle carrier takes the strain for electriCity towing loads up to two bicycles with a maximum load capacity of 60 kg.* The rear carrier can be used to transport cycLes taken onto the carrier and the carrier onto the vehicle. Moveable wheel restraints provide a secure hold. Easy access to the luggage compartment is possible thanks to a practical folding mechanism. The bicycle carrier can be folded up and conveniently stored in the bag provided, saving space. An extension kit for a third bicycle is also available as an option.

Kayak rack

For single kayaks weighing up to 45 kg. Can be tilted for easy loading and unloading. The kayak rack and elasticated belt can be secured separately. Can only be used in conjunction with the carrier unit.

Roof carrier bag

For storage or transport of a carrier unit and smaller roof rack modules. Made from durable material, with multiple loops and a side pocket for suitable tools or small parts.

Trailer towing hitch

Detachable and lockable ball hitch. Includes a 13-pin socket, which is attached to the left-hand side of the ball hitch for easy access.

* Please note the information regarding the maximum permissible trailer load and the gross vehicle weight rating of your car can be found in the vehicle manual.
### Ski and luggage boxes

A new design from Audi featuring improved aerodynamics thanks to a flatter, sportier shape. Available in Platinum grey with Brilliant black sideblades and gloss Brilliant black, each featuring chrome Audi rings and a high-quality, rivet-free look. Boxes are lockable and can be opened from both sides for easy loading and unloading, with a high-quality key lock. For added safety, a very strong quick-acting safety system including torque limitation. Positioned towards the front of the vehicle, providing optimum access to the luggage compartment. Available in three sizes: 300 litres, 360 litres and 405 litres. Can only be used in conjunction with the carrier unit.

<table>
<thead>
<tr>
<th>Volume</th>
<th>300 l</th>
<th>360 l</th>
<th>405 l</th>
</tr>
</thead>
<tbody>
<tr>
<td>External dimensions (LxWxH)</td>
<td>1,902 x 630 x 376 mm</td>
<td>1,756 x 826 x 376 mm</td>
<td>2,050 x 800 x 380 mm</td>
</tr>
<tr>
<td>Maximum number of skis</td>
<td>4–6</td>
<td>5–7</td>
<td>5–7</td>
</tr>
<tr>
<td>Maximum length of skis</td>
<td>1,750 mm</td>
<td>1,550 mm</td>
<td>1,900 mm</td>
</tr>
<tr>
<td>Maximum number of snowboards</td>
<td>3–4</td>
<td>4–5</td>
<td>4–5</td>
</tr>
<tr>
<td>Maximum permissible load</td>
<td>60 kg</td>
<td>75 kg</td>
<td>75 kg</td>
</tr>
</tbody>
</table>

Please note: using the ski and luggage box restricts the extent to which the tailgate of the vehicle can be opened. For this reason, we recommend the short version with a capacity of 360 litres.

### Ski and snowboard rack

For easy transportation of up to six pairs of skis or four snowboards. Lockable. Can only be used in conjunction with the carrier unit.

### Bags for roof boxes

Robust yet flexible. These bags are equipped with a watertight floor featuring a watertight border extending 5 cm upwards. Ideal for making full use of the Audi roof boxes, as it is possible to use the individual bags in various combinations. Available in three sizes: S (43 litres), M (76 litres) and L (82 litres).
Adapter cables for the Audi Music Interface (not pictured)
Enable various Apple iPod and iPhone models, as well as the connection of other media players to the optional Audi Music Interface.

Audi SD card
For storing your music: ultra-compact and universal SDHC memory card (16 GB), class 10. Comes with a protective case.

Navigation update (not pictured)
Maps with advanced content (e.g. new roads and points of interest) for greater comfort and a more relaxed driving experience. We recommend combining the update with the next vehicle service. For more detailed information, visit your Audi Centre.

Preparation for Satellite Navigation (not pictured)
Activates the navigation function and navigation data on the vehicles equipped with MMI Navigation Plus at any point in the future. For more detailed information, visit your Audi Centre.

Wireless charging cover
Enables wireless charging of the Apple iPhone 5 upwards. To charge, simply place the inductive charging case on a Qi-compatible charging station, such as the Audi Phone Box with wireless charging.

Audi USB memory key
The exclusive storage device that imitates the look of a genuine Audi vehicle key. Memory capacity: 8 GB.

Audi USB memory key
The exclusive memory device that imitates the look of a genuine Audi vehicle key. Memory capacity: 8 GB.

*Prerequisite: MMI Radio and Connectivity Pack.
Audi child seat youngster plus

Offers a high level of comfort thanks to the intelligent seat-belt guide. The height and width of the backrest are adjustable. Adjustments to the seat size can be made with ease using a viewing panel. Suitable for children weighing between 15 and 36 kg (approx. 4 to 12 years of age).

ISOFIX base for Audi baby seat and Audi child seat

A more secure fit for the Audi baby seat and the Audi child seat. Can be installed and removed quickly. The adjustable support provides better stability. Enhances the level of protection for the child.

Note: The ISOFIX base is optional for the baby seat, but is mandatory for the child seat.
Audi baby seat

Easy to fit using the ISOFIX base (recommended). Can also be secured using the three-point belt. The integrated seat belt ensures that the child is more secure; the attached hood also acts as a means of sun protection. With adjustable headrest. Suitable for small children up to 13 kg (approx. 12 months).

Audi plush steering wheel

A steering wheel in an exclusive Audi design for racing drivers both big and small. Fitted with a squeaky horn for even more fun.

Cuddly: Rob the Gecko

Made from high-quality plush, Rob is hardwearing, soft and washable.

Child seat colour variants

All child seats are available in the colour combinations of Misano red/black and Titanium grey/black. The materials used are kind to the skin, breathable, light-resistant, renewable and washable and are certified in accordance with the Oeko-Tex® Standard 100. Replacement covers are available from your Audi Centre.

Child seat underlay (not pictured)

Tailored to the design of the child seats as well as the interior of the vehicle. Car seats are protected against dirt and potential imprints made by the child seats. Includes two practical storage pockets. Fully compatible with all Audi child seats, even where the ISOFIX base is used.

Audi baby mirror

Easy to secure to the headrest of the rear seat thanks to the Velcro fastener, keeping the baby in the rear-facing baby seat in view. Viewing angle can be adjusted as required. Not for integrated headrests.

Child seat underlay

Swings the child seat from the forward to rear-facing position. With adjustable seat shell, integrated seat belt and adjustable headrest. Can also be used in conjunction with the ISOFIX base. Suitable for children weighing between 9 and 18 kg (approx. 1 to 4 years of age).

Child seat

Can be used in the forward or rear-facing position. With adjustable seat shell, integrated seat belt and adjustable headrest. Can also be used in conjunction with the ISOFIX base. Suitable for children up to 13 kg (approx. 12 months).

Family
Comfort and protection

Luggage compartment shell
Made-to-measure luggage compartment protection. Robust and washable. All-round edging prevents liquids from leaking onto the luggage compartment floor. As an alternative, we recommend the luggage compartment inlay, which can be stowed away easily and takes up very little space.

A1 Accessories Pack for the interior (not pictured)
The luggage compartment shell, rubber floor mats and footrest and pedal caps in stainless steel are also available in the pack as optional equipment.

Protective films (not pictured)
Transparent, barely visible films to better protect various areas of the Audi A1: protective film for application on the front of the vehicle, loading sill protective sheet for the luggage compartment, protective film for the rear sill panel for the entrance area of the rear doors (only for the Sportback).

Mud flaps (not pictured)
Made from high-quality plastic. Prevent damage to paintwork and stop dirt building up in the area around the sills and rear apron of the vehicle. Available as a two-part set for the front and/or rear of the vehicle.
Comfort and protection

Sun protection system
A made-to-measure sun protection system for virtually complete sun protection inside your Audi. Available as a three-part set. A Sun protection system that is available for the A1/S1 Sportback, which can be combined with the three-part set. Easy to assemble. Easy to store.

Shoe organiser (not pictured)
The shoe organiser can be integrated into the high-quality Audi interior and offers storage space for up to three pairs of shoes. The backrest of the front seats is also protected against damage and spills. Not for integrated headrests.

Cool bag
With connection cable suitable for 12-volt sockets. The plastic interior provides space for up to 12 litres. Practical to use thanks to the adjustable carrying strap.

Luggage compartment box, foldable
Made from black polyester, offering storage capacity of up to 32 litres. Easily assembled using Velcro tabs, providing a functional and practical solution. When laid flat, the box also acts as an additional protective underlay for the luggage compartment. Washable and easy to clean.

Premium textile floor mats
Tailored to the size of the floor in the Audi A1. Made from durable, tightly woven velour. With a special coating on the underside. The floor mats are always secured using the points provided for this purpose on the floor of the vehicle. A1 branded.

Rubber floor mats
Made-to-measure. Grass and dirt protection against mud and spills. The floor mats are always secured using the points provided for this purpose on the floor of the vehicle. A1 branded.

Rear seat bag
An organised storage space for the rear seat bench. With its various interior mesh pockets, additional storage compartment and total volume of approx. 27 litres, the rear seat bag, with its high-quality Audi design, provides plenty of space for the various items you need on a long journey. Easily secured using the three-point belt. Includes a non-slip surface on the underside of the bag. The sturdy rear seat box offers even more space.

Rubbish bin
A practical way to dispose of rubbish when travelling, with a waterproof interior compartment and a capacity of approx. 5 litres. Can be secured to the backrest of the front seats. Easy to clean. Standard refuse bags can also be used and secured neatly inside the rubbish bin.

Cool bag
Comfort and protection

Vehicle cover for indoor use
Ideal fit, in Anthracite, bearing the Audi logo. Made from a breathable and anti-static material. The piping accentuates the shape of the vehicle. Excellent protection from dust and dirt.

LED adjustable reading lamp
An extremely bright light exactly where you need it, thanks to the flexible silicone rubber neck. Excellent stability in all positions. Connection via the cigarette lighter.

Espresso mobile
With a pressure of 16 bar, the espresso mobile is perfect for coffee lovers. The set includes 18 illy ESE pods, two shatterproof espresso cups, a microfibre cloth and an elegant case. Connection via the cigarette lighter in the vehicle interior.

Vehicle cover for indoor use

LED adjustable reading lamp

Espresso mobile

Safety harness for dogs
Safety harness for dogs available in four sizes. Made from highly resistant materials, including tear-resistant nylon and stainless-steel parts. Special padding makes things more comfortable for your pet. With reflective strips in the chest area. Can double as a harness for use outside the vehicle.

Rear seat protective cover
The versatile slip-fastening system allows dogs to enter and exit the vehicle via the rear doors. Simple and fast to attach. Durable surfaces, watertight and washable.

Anti-marten device (not pictured)
A battery-powered, high-voltage device with double-pole stainless-steel contact plates. Does not require an electrical connection to the vehicle. Emits ultrasonic signals.

Rear seat protective cover

Antimarten device (not pictured)

Personal Context & Preferences

Reading lamp

Espresso mobile

Safety harness for dogs

Rear seat protective cover

Comfort and protection
Care products

Tailored to the high-quality materials used to construct your Audi. Suitable for numerous applications, either in the vehicle interior or for outer care, depending on the product.

Gekko air freshener

Attaches easily to the air vents and fills the vehicle interior with a pleasant fragrance. No risk of leakage because the gekko air freshener does not contain any liquid.

Retrofit solution for the cruise control system (not pictured)

Automatically controls the speed of the vehicle, even when travelling up and downhill. The system can be implemented when you are travelling at 19mph or more. The set speed will be displayed in the Driver’s Information System and is controlled by the steering column lever. Speed can be adjusted, up or down, in 1mph increments by moving the lever up or down. The system disengages when the accelerator or brake is applied.

Retrofit solution for the parking system (not pictured)

Supports drivers by emitting an audible signal whenever there is insufficient distance from obstacles. Four unobtrusive ultrasonic sensors are installed in the rear bumper. Activated by selecting reverse gear.